

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

Billing Address:

Buying Time
Attention: Accounts Payable
650 Massachusetts Avenue NW
Floor 1
Washington, DC 20001-3796
USA

INVOICE

DUPLICATE

Advertiser	POL/Bill Farmer State Representative
Product	Political
Estimate Number	2518

Invoice #	217486-2
Invoice Date	11/11/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 11/05/12

Station	WOOD
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	217486
Alt Order #	6867465
Deal #	
Order Flight	10/25/12 - 11/05/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	433
Product Code	438

Agency Ref	IN5252/SP2893/TO824/A
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	eightWest	11a-12p	to	10/29/12 to 11/04/12	1x	- T- - - - -				
	WOOD			Tu	10/30/12	:30	11:17 AM	MI 631001H	\$125.00		1
2	WOOD	eightWest	11a-12p	to	10/29/12 to 11/04/12	1x	- - - T- - -				
	WOOD			Th	11/01/12	:30	11:50 AM	MI 631001H	\$125.00		1
3	WOOD	eightWest	11a-12p	to	11/05/12 to 11/11/12	1x	M- - - - -				
	WOOD			M	11/05/12	:30	11:46 AM	MI 631001H	\$125.00		1
5	WOOD	Dr Oz	3-4p	to	10/29/12 to 11/04/12	1x	- T- - - - -				
	WOOD			Tu	10/30/12	:30	3:54 PM	MI 631001H	\$250.00		1
6	WOOD	Dr Oz	3-4p	to	10/29/12 to 11/04/12	1x	- - W- - - -				
	WOOD			W	10/31/12	:30	3:39 PM	MI 631001H	\$250.00		1
7	WOOD	Dr Oz	3-4p	to	10/29/12 to 11/04/12	1x	- - - - F- -				
	WOOD			F	11/02/12	:30	3:22 PM	MI 631001H	\$250.00		1
9	WOOD	Rachael Ray	2-3p	to	10/29/12 to 11/04/12	1x	- T- - - - -				
	WOOD			Tu	10/30/12	:30	2:21 PM	MI 631001H	\$250.00		1
10	WOOD	Rachael Ray	2-3p	to	10/29/12 to 11/04/12	1x	- - - - F- -				
	WOOD			F	11/02/12	:30	2:16 PM	MI 631001H	\$250.00		1
11	WOOD	Rachael Ray	2-3p	to	11/05/12 to 11/11/12	1x	M- - - - -				
	WOOD			M	11/05/12	:30	2:25 PM	MI 631001H	\$250.00		1
13	WOOD	5am Daybreak	5a-6am	to							

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

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Sales Office	Petry/Philadelphia	Deal #	
Sales Region	National	Order Flight	10/25/12 - 11/05/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	433
Special Handling		Product Code	438
		Agency Ref	IN5252/SP2893/TO824/A
		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
13	WOOD	5am Daybreak	5a-6am		to						
				10/29/12 to 11/04/12	1x	M- - - - -					
	WOOD			M	10/29/12	:30	5:47 AM	MI 631001H	\$325.00		1
14	WOOD	5am Daybreak	5a-6am		to						
				10/29/12 to 11/04/12	1x	- - W- - - -					
	WOOD			W	10/31/12	:30	4:59 AM	MI 631001H	\$325.00		1
15	WOOD	5am Daybreak	5a-6am		to						
				10/29/12 to 11/04/12	1x	- - - T- - -					
	WOOD			Th	11/01/12	:30	5:24 AM	MI 631001H	\$325.00		1
16	WOOD	5am Daybreak	5a-6am		to						
				10/29/12 to 11/04/12	1x	- - - - F- -					
	WOOD			F	11/02/12	:30	5:29 AM	MI 631001H	\$325.00		1
18	WOOD	Daybreak Sat 6am	6-7a		to						
				10/29/12 to 11/04/12	1x	- - - - - S-					
	WOOD			Sa	11/03/12	:30	5:59 AM	MI 631001H	\$350.00		1
20	WOOD	Today Show 3	10-11a		to						
				10/29/12 to 11/04/12	1x	- T- - - - -					
	WOOD			Tu	10/30/12	:30	10:57 AM	MI 631001H	\$400.00		1
21	WOOD	Today Show 3	10-11a		to						
				10/29/12 to 11/04/12	1x	- - - T- - -					
	WOOD			Th	11/01/12	:30	11:00 AM	MI 631001H	\$400.00		1
22	WOOD	Today Show 3	10-11a		to						
				10/29/12 to 11/04/12	1x	- - - - F- -					
	WOOD			F	11/02/12	:30	10:59 AM	MI 631001H	\$400.00		1
23	WOOD	NFL Sports Overtime	12-1230a		to						
				10/29/12 to 11/04/12	1x	- - - - - S					
	WOOD			Su	11/04/12	:30	12:42 AM	MI 631001H	\$400.00		2
				Sports ran late							

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
25	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	12:17 PM	MI 631001H	\$450.00		1
26	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	-T-----				
	WOOD			Tu	10/30/12	:30	12:22 PM	MI 631001H	\$450.00		1
27	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	--W----				
	WOOD			W	10/31/12	:30	12:41 PM	MI 631001H	\$450.00		1
28	WOOD	News 8 @ Noon	12-1p		to						
					10/29/12 to 11/04/12	1x	----F--				
	WOOD			F	11/02/12	:30	12:28 PM	MI 631001H	\$450.00		1
29	WOOD	News 8 @ Noon	12-1p		to						
					11/05/12 to 11/11/12	1x	M-----				
	WOOD			M	11/05/12	:30	12:53 PM	MI 631001H	\$450.00		1
30	WOOD	Daybreak Sun @7am	658-8a		to						
					10/29/12 to 11/04/12	1x	-----S				
	WOOD			Su	11/04/12	:30	7:15 AM	MI 631001H	\$1,000.00		1
32	WOOD	Daybreak Sat@7am	658-8a		to						
					10/29/12 to 11/04/12	1x	-----S-				
	WOOD			Sa	11/03/12	:30	7:54 AM	MI 631001H	\$550.00		1
33	WOOD	Today Show Saturday	758-10a		to						
					10/29/12 to 11/04/12	1x	-----S-				
	WOOD			Sa	11/03/12	:30	9:00 AM	MI 631001H	\$675.00		1
35	WOOD	Access Hollywood	730-8p		to						
					10/29/12 to 11/04/12	1x	M-----				
	WOOD			M	10/29/12	:30	7:55 PM	MI 631001H	\$650.00		1
36	WOOD	Access Hollywood	730-8p		to						

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
36	WOOD	Access Hollywood	730-8p		to						
				10/29/12 to 11/04/12	1x	- T- - - -					
	WOOD			Tu	10/30/12	:30	7:42 PM	MI 631001H	\$650.00		1
37	WOOD	Access Hollywood	730-8p		to						
				10/29/12 to 11/04/12	1x	- - W- - - -					
	WOOD			W	10/31/12	:30	7:46 PM	MI 631001H	\$650.00		1
38	WOOD	Access Hollywood	730-8p		to						
				10/29/12 to 11/04/12	1x	- - - T- - -					
	WOOD			Th	11/01/12	:30	7:47 PM	MI 631001H	\$650.00		1
39	WOOD	Access Hollywood	730-8p		to						
				10/29/12 to 11/04/12	1x	- - - - F- -					
	WOOD			F	11/02/12	:30	7:55 PM	MI 631001H	\$650.00		1
40	WOOD	Access Hollywood	730-8p		to						
				11/05/12 to 11/11/12	1x	M- - - - -					
	WOOD			M	11/05/12	:30	7:55 PM	MI 631001H	\$650.00		1
43	WOOD	Inside Edition	7-730p		to						
				10/29/12 to 11/04/12	1x	M- - - - -					
	WOOD			M	10/29/12	:30	7:29 PM	MI 631001H	\$750.00		1
44	WOOD	Inside Edition	7-730p		to						
				10/29/12 to 11/04/12	1x	- - W- - - -					
	WOOD			W	10/31/12	:30	7:28 PM	MI 631001H	\$750.00		1
45	WOOD	Inside Edition	7-730p		to						
				10/29/12 to 11/04/12	1x	- - - T- - -					
	WOOD			Th	11/01/12	:30	7:27 PM	MI 631001H	\$750.00		1
46	WOOD	Inside Edition	7-730p		to						
				11/05/12 to 11/11/12	1x	M- - - - -					
	WOOD			M	11/05/12	:30	7:19 PM	MI 631001H	\$750.00		1
48	WOOD	Today Show Sunday	758-9a		to						

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48	WOOD	Today Show Sunday	758-9a		to						
				10/29/12 to 11/04/12	1x	-----S					
	WOOD			Su	11/04/12	:30	7:59 AM	MI 631001H	\$1,000.00		1
50	WOOD	M-F News 8 @5p	5-530p		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	5:16 PM	MI 631001H	\$1,150.00		1
51	WOOD	M-F News 8 @5p	5-530p		to						
				10/29/12 to 11/04/12	1x	-T-----					
	WOOD			Tu	10/30/12	:30	5:21 PM	MI 631001H	\$1,150.00		1
52	WOOD	M-F News 8 @5p	5-530p		to						
				10/29/12 to 11/04/12	1x	---T---					
	WOOD			Th	11/01/12	:30	5:15 PM	MI 631001H	\$1,150.00		1
53	WOOD	M-F News 8 @5p	5-530p		to						
				10/29/12 to 11/04/12	1x	----F--					
	WOOD			F	11/02/12	:30	5:27 PM	MI 631001H	\$1,150.00		1
54	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/29/12 to 11/04/12	1x	M-----					
	WOOD			M	10/29/12	:30	5:53 PM	MI 631001H	\$1,150.00		1
55	WOOD	M-F News 8 @ 530p	530-6p		to						
				10/29/12 to 11/04/12	1x	--W----					
	WOOD			W	10/31/12	:30	5:49 PM	MI 631001H	\$1,150.00		1
56	WOOD	Friday 8-9p	8-9p		to						
				10/29/12 to 11/04/12	1x	----F--					
	WOOD			F	11/02/12	:30	7:59 PM	MI 631001H	\$1,500.00		1
58	WOOD	Sun News 8 @6p	6-7p		to						
				10/29/12 to 11/04/12	1x	-----S					
	WOOD			Su	11/04/12	:30	6:26 PM	MI 631001H	\$1,150.00		1
59	WOOD	M-F News 8 @ 11	11-1135p		to						

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59	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/29/12 to 11/04/12	1x	M- - - - -				
	WOOD			M	10/29/12	:30	11:33 PM	MI 631001H	\$1,450.00		1
60	WOOD	M-F News 8 @ 11	11-1135p		to						
					10/29/12 to 11/04/12	1x	- - W- - - -				
	WOOD			W	10/31/12	:30	11:25 PM	MI 631001H	\$1,450.00		1
61	WOOD	M-F News 8 @ 11	11-1135p		to						
					11/05/12 to 11/11/12	1x	M- - - - -				
	WOOD			M	11/05/12	:30	11:23 PM	MI 631001H	\$1,450.00		1
62	WOOD	Tues 8-10p	758-10p		to						
					10/29/12 to 11/04/12	1x	- T- - - - -				
	WOOD			Tu	10/30/12	:30	8:25 PM	MI 631001H	\$4,000.00		1
				Aired Spots	49						

<u>Gross Total</u>	\$35,400.00	
<u>Agency Commission</u>	\$5,310.00	
<u>Net Amount Due</u>	\$30,090.00	<u>Payment Terms 30 Days</u>

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